

Privacy Policy

Last updated: April 10, 2026

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1. Introduction

Lumyo Awareness by CoBoo ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website (lumyo-awareness.com and coboo.nl).

2. Information We Collect

2.1 Information You Provide

When you contact us via email, we collect the information you voluntarily provide, such as:

- Name
- Email address
- Company name
- Message content

2.2 Automatically Collected Information

We use Google Analytics to collect anonymous information about your visit, including:

- Pages visited
- Time spent on pages
- Referring website
- Browser type and version
- Device type

- Approximate location (country level)

3. How We Use Your Information

We use the collected information to:

- Respond to your inquiries and requests
- Improve our website and services
- Analyse website traffic and user behaviour
- Ensure security and prevent fraud

4. Cookies

We use two types of cookies:

4.1 Necessary Cookies

These cookies are essential for the website to function. They remember your cookie preferences and cannot be disabled.

4.2 Analytics Cookies (Google Analytics)

With your consent, we use Google Analytics (via Google Tag Manager) to collect usage statistics. Google Analytics records information such as pages visited, session duration, and device type. We use Google Consent Mode v2: analytics are only activated after you give consent via our cookie notice. You can withdraw your consent at any time via "Manage Cookies" in the footer.

5. Data Sharing

We do not sell, rent, or trade your personal information to third parties. We may share your information only with:

- Service Providers: Cloudflare (hosting and CDN) - see their privacy policy

- Service Providers: Google (Google Analytics via Google Tag Manager) - see their privacy policy
- Service Providers: Proton (email hosting, Switzerland), for email you send us. See their privacy policy
- Legal Requirements: When required by law or to protect our rights

6. Your Rights (GDPR)

Under the General Data Protection Regulation (GDPR), you have the right to:

- Access: Request a copy of your personal data
- Rectification: Request correction of inaccurate data
- Erasure: Request deletion of your data
- Restriction: Request limitation of processing
- Portability: Request transfer of your data
- Object: Object to processing of your data
- Withdraw Consent: Withdraw cookie consent at any time

To exercise these rights, contact us at contact@lumyo-awareness.com

7. Data Retention

We retain your personal information only as long as necessary for the purposes described in this policy or as required by law. Cookie consent is stored for 365 days.

8. Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

9. International Data Transfer

Your data may be processed on servers located outside the European Economic Area (EEA). Where that is the case, we ensure appropriate safeguards are in place to protect your data in accordance with the GDPR.

10. Children's Privacy

Our website is not intended for children under 16. We do not knowingly collect personal information from children.

11. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on this page and updating the "Last updated" date.

12. Contact Forms

The contact forms on this website work via mailto. When a visitor fills in the form and clicks send, their own email client opens with the entered information pre-filled. The visitor sends the email themselves.

- No form data is stored on our servers or processed by third parties.
- The only data we receive is what the visitor chooses to send via their email client.
- We use this information solely to respond to the request.
- Data is not shared with third parties.
- The visitor may request deletion of their data at any time via contact@lumyo-awareness.com.
- A hidden field in the form detects automated spam bots. This field collects no personal data and is never stored or processed.

13. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us:

- Email: contact@lumyo-awareness.com

- Website: coboo.nl



Managing Your Cookie Preferences: You can change your cookie preferences at any time by clicking Manage Cookies in the footer of any page.